

**The city of Cleveland says that Tamir caused his own death,  
already leading the public to believe that the officers are not at fault!**

**Shut Cleveland down!**  
**Justice for Tamir Rice**  
**Toolkit**

**Monday, March 23, 2015**

**From your home, office, cell phone**

**Use your voice, social media, phone, etc.**

**Demand #Justice4Tamir**

**#BlkMarchMadness**

[www.thecapv.org](http://www.thecapv.org)

**#ShutItDown**

**#Justice4Tamir**



**#PlaygroundShooting**

On November 22, 2014, 12 year old Tamir Rice was playing on the playground at Cudell Recreation Center. It was part of his daily life. He was playing—kicking at the snow, throwing snow balls. Someone called 911 and even mentioned that it was probably a fake gun. 911 dispatcher failed to relay what the caller mentioned. Officer Timothy Loehmann shot Tamir Rice in .792 of a second. After shooting the boy, the officers failed to offer the boy any medical attention and then detained Tamir's 14 year old sister, denying her the right to comfort her dying brother.

On March 2, 2015, the City of Cleveland blamed Tamir for his own death. Not the reckless behavior of the 911 dispatcher, not the officer who was deemed unfit for duty in 2012, but the 12 year old boy who had no warning.

It is time we stop being silent about the tragic and senseless murder of Tamir. It is time we demand justice and we can do it on the streets as well as from our homes. Please join us on March 23<sup>rd</sup>, 4 months following the passing of Tamir, we will use everything we got! Computers, cell phones, social media and demand justice for Tamir. Everything you need to be armed with is in this toolkit. Thank you!

**Once you receive this toolkit, further instructions regarding changes, additions or modifications will be sent via text messaging. To receive updates, text CAPV to 77948.**

# SHUT IT UP & SHUT IT DOWN

**On March 23<sup>rd</sup> beginning at 8:30am until 4:30pm EST.**

Call/Fax/Mail letters the following offices and demand/ask the following questions below.

- First District Police Station      216-623-5118  
3895 W. 130<sup>th</sup>  
Cleveland, OH
- Cleveland Cuyahoga County      216-443-7800 fax: 216-698-2270  
Prosecutor Timothy J. McGinty  
The Justice Center  
1200 Ontario Street, 9<sup>th</sup> Floor  
Cleveland, OH 44113
- Ohio Attorney General / Mike Dewine  
800-282-0515  
Local: 614-466-4986  
[www.ohioattorneygeneral.gov](http://www.ohioattorneygeneral.gov)

**QUESTIONS:** (Asking these questions in separate calls would be more effective, but will depend on each individual's schedule)

- Where is the police report?
- Why did Cleveland police hire poor police officers?
- Why didn't Cleveland Police Department review Timothy Loehmann's records before hiring him?
- Why hasn't Cleveland Police Department apologized to the mother of Tamir?
- What is the status of Tamir Rice's case?
- Why hasn't Timothy Loehmann been fired?
- Why didn't the officers offer Tamir any first aid?

# **SOCIAL MEDIA**

## **FACEBOOK / TWITTERSTORM**

**Post the following questions to Cleveland Police Department Facebook page:**

**Ask:**

- Where is the police report?
- Why did Cleveland police hire poor police officers?
- Why didn't the officers offer Tamir any first aid?
- What is happening in Tamir's case?
- Why hasn't the first 911 caller's name been released?
- What happened to the other 911 callers?
- Why did would Officer Frank Gramback drive up to any armed “suspect”?

**Demand:**

CPD Fire Officer Timothy Loehmann and Officer Fran Gramback.

Justice for Tamir Rice.

Disbanding of Cleveland Police Department.

**CPD Facebook Page:**

[HTTP://www.facebook.com/pages/Cleveland-Police-Department/137151966450108](http://www.facebook.com/pages/Cleveland-Police-Department/137151966450108)

**Tweet to CPD and Cleveland Mayor Frank Jackson:**

- @CLEpolice
- @ClevelandMayor

**Use all or any of the following Hashtags:**

#Justice4Tamir

#TamirRice

#BlkMarchMadness

#ChildrensLivesMatter

# SOCIAL MEDIA

## FACEBOOK / TWITTERSTORM Cont.

### Demand that celebrities speak out against the killing of Tamir.

The following celebrities have spoken out against injustices in the past, but have failed to speak out against police brutality.

#### Twitter/Facebook

Russell Simmons - @UncleRUSH  
Jesse Williams - @iJesseWilliams  
Oprah Winfrey - @Oprah  
Common - @Common  
Beyonce - @Beyonce  
Audra McDonald - @AudraEquality

Any other celebrities you feel should be called out.

#### **Ask:**

- Why are you so silent about the murder of Tamir Rice?
- Do you care about children?
- Will you stand up and say Tamir's life mattered?

#TamirRice

#### **Tell them:**

Tamir's life mattered.

Quote: "When we don't stand up for children, we don't stand for much." - Marian Edelman Wright.

#### **Share:**

Extended video of the shooting.

[HTTP://www.mediaite.com/online/extended-video-of-tamir-rice-shooting-shows-cops-tackling-sister-rushing-to-help/](http://www.mediaite.com/online/extended-video-of-tamir-rice-shooting-shows-cops-tackling-sister-rushing-to-help/)

# JUST A BOY WITH A TOY

## PURCHASE TOY GUN AND MAIL TO CLEVELAND POLICE DEPARTMENT

March 23<sup>rd</sup>

You may purchase one or many toy guns at the dollar or 99 cents store and mail anonymously to the **Cleveland Police Department** along with a print out of the next page in this toolkit. You will need to decipher when would be the best time to send the toy(s) in order for the CPD to receive them on March 23<sup>rd</sup> or thereafter. We prefer the 23<sup>rd</sup>, but if they are receiving them all that week, that is OK.

First District Police Station

3895 W. 130<sup>th</sup>

Cleveland, OH

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## WHAT ELSE CAN YOU DO?

- Plan a 4 Minute Die-in on Sunday, March 22<sup>nd</sup> and/or March 23<sup>rd</sup> from where you are. Watch this video: <https://youtu.be/2mr4ffpn9uA>
- Turn your porch light red. Tamir's favorite color.
- Place red ribbons around the city.
- Sign the petition for “Tamir's Law” on Change.org.
- **Sign this petition:** [https://www.change.org/p/cuyahoga-county-prosecutor-timothy-j-mcginty-file-charges-against-officers-timothy-loehmann-and-officer-frank-gramback?recruiter=15169633&utm\\_source=share\\_petition&utm\\_medium=facebook&utm\\_campaign=share\\_facebook\\_responsive&utm\\_term=des-lg-no\\_src-no\\_msg](https://www.change.org/p/cuyahoga-county-prosecutor-timothy-j-mcginty-file-charges-against-officers-timothy-loehmann-and-officer-frank-gramback?recruiter=15169633&utm_source=share_petition&utm_medium=facebook&utm_campaign=share_facebook_responsive&utm_term=des-lg-no_src-no_msg)

**HOW CAN POLICE JUSTIFY THE KILLING OF A CHILD?**



**WHY DID YOU MURDER THIS YOUNG BOY?**